

My family is against this bill for low powered FM stations to override current FM stations. There is a national station called Airl that is cast locally across the US on regular FM that could be lost to low power broadcasters if this bill is allowed to take affect as is. I think the low power stations would purposefully pick current frequencies in use because of the popularity these frequencies enjoy. I view this as tantamount to allowing anyone to use current product brand names. As a business, brand recognition is your business. In radio your "brand" is largely your frequency. If someone else is allowed to take over that frequency they are essentially being given the right to pirate your brand. Aside from the above, which should already be a serious consideration to your honorable committee, there would be a considerable loss to our community. In the case of Airl, which is a Christian radio station recast across the US on different frequencies, the community benfits greatly from it's presence. It reinforces American values and provides a positive alternative to all types of music. Airl does not have commercials and regularly presents encouragement presentations like "Focus on the Family", and "Embrace Marriage". The fact that Airl is able to survive on 100% listener sponsored donations proves that it is regarded as valuable to it's listeners. We hope that you will not give others the "right" to pirate the frequency of the station we love because of new technology. The Lord guide your decision in this complicated matter. God bless.